

LICENCE - Économie et gestion

International Economics and Management – IEM

Pré-requis obligatoires

At L3 level (= level of specialization in IEM) : Students who present the minimum requirements are not guaranteed acceptance. Admission decisions are based on academic record, as well as performance in prerequisite courses, and also performance in English (interview especially).

Objectifs du parcours

Ce parcours est composé des L1 et L2 communs aux parcours de la licence Economie et gestion, et d'un L3 organisé de manière spécifique et proposé uniquement en anglais. Ce L3 est aussi accessible directement notamment pour des étudiants ayant suivi des parcours initiaux à l'étranger.

This programme is composed of the L1 and L2 levels common to the programmes of the Licence Economie et gestion, and of a L3 level organized specifically and proposed only in English. This L3 year is also open directly, in particular for students who have followed initial courses abroad.

This third year of study focuses on both Economics and Management with lectures open to other fields (e.g. Geopolitics, Art...). Economics focuses on issues such as policies, markets and social progress at local, national and international markets. Management brings the focus down to company level. The program of lectures carries equal weight in major and minor courses. It concerns students who are interested by international and liberal arts with majors in economics, management and International internship.

Main features

We offer small classroom (around 20 students and international students in exchange).

Many different national and cultural backgrounds / sharing and learning about others.

A classroom focused on open courses, research activities and 3 months international internship, Educational innovations such as reverse pedagogy, interactive learning, case-studies, role-playing games ...

Compétences à acquérir

- Develop your knowledge and skills in economics, strategy and finance.
- Mastering the fundamental tools used in management, finance in a globalized world. Apply these skills and knowledge to solve practical problems from business and economics.
- Understanding of the strategic positioning and the business environment at the international level.
- Understanding of the functioning of the European and world economy.
- Ability to analyze the behavior of economic agents, the functioning of markets, at both the micro and the macro level.
- Exploring, besides the traditional Economics and Management courses, new theories and practices ignored by many mainstream diplomas.
- Learn to communicate confidently and successfully with your peers and the wider world.
- Working in international teams and being proactive.

Poursuite d'études

- At the Faculty of economics and management de Strasbourg or in other universities: Master in Management (International Management Project, International Purchase, etc.), Master in Economics, Business Schools, ...
- International Job in Consulting, International Organizations, Multinational Firms.

Modalités pédagogiques

Major courses and minor courses

Small classroom (around 25 students)

International students

Educational innovation

Stage et projet tutoré

3 months internship abroad, with internship report and viva (end of second semester)

Research report, with one month fully dedicated, with viva (beginning of second semester)

Langue du parcours	Anglais
ECTS	180 ECTS
Volume horaire	
TP : 0h	TD : 388h
CI : 0h	CM : 946h
Formation initiale	Oui
Formation continue	Non
Apprentissage	Non
Contrat de professionnalisation	Non
Stage : (durée en semaines)	12

Contact

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Licence 1 Economie et gestion

Semestre 1 Economie et gestion

	ECTS	CM	CI	TD	TP	TE	Stage
UE 1 - Principes d'économie et de gestion	12 ECTS	78 h		22 h			
Principes de microéconomie		30 h		10 h			
Principes de gestion d'entreprises		30 h		12 h			
Principes de macroéconomie		18 h					
UE 2 - Techniques quantitatives	9 ECTS	50 h		27 h			
Mathématiques I		30 h		15 h			
Probabilités et statistique I		20 h		12 h			
UE 3 - Ouverture	6 ECTS	40 h					
Histoire des faits et doctrines économiques		20 h					
Introduction au droit : système juridique		20 h					
UE 4 - Langues - au choix :	3 ECTS			20 h	50 h		
Anglais - S1 licence				20 h	50 h		
Allemand -S1 licence				20 h	50 h		
UE 5 - Aide à la réussite		12 h		12 h			
Méthodologie du travail universitaire		6 h					
Projet personnel et professionnel		6 h					
Accompagnement et soutiens				12 h			

Semestre 2 Economie et gestion

	ECTS	CM	CI	TD	TP	TE	Stage
UE 6 - Économie	9 ECTS	60 h		30 h			
Microéconomie I		30 h		15 h			
Macroéconomie I		30 h		15 h			
UE 7 - Gestion	6 ECTS	40 h		12 h			
Management de la qualité et gestion de production		20 h					
Comptabilité		20 h		12 h			
UE 8 - Techniques quantitatives	9 ECTS	54 h		27 h			
Mathématiques II		30 h		15 h			
Probabilités et statistique II		24 h		12 h			
UE 9 - Ouverture	3 ECTS	40 h					
Droit des biens		20 h					
Économie mondiale		20 h					
UE 10 - Langues - au choix :	3 ECTS			24 h			
Anglais - S2 licence				24 h	50 h		
Allemand -S2 licence				24 h	50 h		
UE 11 - Aide à la réussite				12 h			
Accompagnement et soutiens				12 h			

Licence 2 Economie et gestion

Semestre 3 Economie et gestion

	ECTS	CM	CI	TD	TP	TE	Stage
UE 12 - Économie et gestion 1	9 ECTS	44 h		24 h			
Macroéconomie II		24 h		12 h			
Comptabilité et analyse financière		20 h		12 h			
UE 13 - Économie et gestion 2	6 ECTS	40 h					
Économie de l'innovation		20 h					
Marketing stratégique		20 h					
UE 14 - Histoire économique	3 ECTS	24 h					
Histoire économique I		24 h					
UE 15 - Techniques quantitatives	9 ECTS	54 h		27 h			
Mathématiques III		24 h		12 h			
Probabilités et statistique III		30 h		15 h			
UE 16 - Informatique - Pix	3 ECTS	10 h		9 h			
Préparation au PIX		10 h		9 h			
UE 17 - Aide à la réussite		2 h		12 h			
Accompagnement et soutiens		2 h		12 h			

Semestre 4 Economie et gestion

	ECTS	CM	CI	TD	TP	TE	Stage
UE 18 - Économie	9 ECTS	54 h		27 h			
Microéconomie II		30 h		15 h			
Macroéconomie III		24 h		12 h			
UE 19 - Histoire économique	3 ECTS	24 h		12 h			
Histoire économique II		24 h		12 h			
UE 20 - Techniques quantitatives	9 ECTS	54 h		27 h			
Mathématiques IV		24 h		12 h			
Probabilités et statistique IV		30 h		15 h			
UE 21 - Informatique appliquée	3 ECTS	10 h		15 h			
Programmation VBA		10 h		15 h			
UE 22 - Projet professionnel	3 ECTS	10 h		9 h			
Métiers de l'économie et de la gestion et recherche documentaire		10 h		9 h			
UE 23 - Langues - au choix :	3 ECTS			24 h			
Anglais - S4 licence				24 h		50 h	
Allemand -S4 licence				24 h		50 h	
UE 24 - Aide à la réussite		2 h		12 h			
Accompagnement et soutiens		2 h		12 h			

Licence 3 Economie et gestion - IEM

Semestre 5

	ECTS	CM	CI	TD	TP	TE	Stage
UE 1 - Economics	9 ECTS	90 h				270 h	
European Macroeconomics		30 h				90 h	
Microeconomics		30 h				90 h	
Contemporary Economic Facts		30 h				90 h	
UE 2 - Management	9 ECTS	90 h				270 h	
Finance		30 h					
Economics and Business Strategy		30 h				90 h	
Statistics for Economics and Business		30 h				90 h	
UE 3 - Minor courses (Students choose 4 courses from the list of minors offered)	12 ECTS	80 h				340 h	
Economics of Happiness		20 h				85 h	
Innovation and Creative Industries		20 h				85 h	
Climate Change and Globalization		20 h				85 h	
Philosophy of Money and the Good Life		24 h					
Environmental health		20 h				85 h	
Growth, institutions and Social interactions		20 h					

Semestre 6

	ECTS	CM	CI	TD	TP	TE	Stage
UE 1 - Research	10 ECTS					250 h	
Research report and oral presentation							
UE 2 - Internship	20 ECTS					12 sem	
International internship							12 sem