

LICENCE - Économie et gestion

International Economics and Management – IEM

Pré-requis obligatoires

At L3 level (= level of specialization in IEM) : Students who present the minimum requirements are not guaranteed acceptance. Admission decisions are based on academic record, as well as performance in prerequisite courses, and also performance in English (interview especially).

Objectifs du parcours

Ce parcours est composé des L1 et L2 communs aux parcours de la licence Economie et gestion, et d'un L3 organisé de manière spécifique et proposé uniquement en anglais. Ce L3 est aussi accessible directement notamment pour des étudiants ayant suivi des parcours initiaux à l'étranger.

This programme is composed of the L1 and L2 levels common to the programmes of the Licence Economie et gestion, and of a L3 level organized specifically and proposed only in English. This L3 year is also open directly, in particular for students who have followed initial courses abroad.

This third year of study focuses on both Economics and Management with lectures open to other fields (e.g. Geopolitics, Art...). Economics focuses on issues such as policies, markets and social progress at local, national and international markets. Management brings the focus down to company level. The program of lectures carries equal weight in major and minor courses. It concerns students who are interested by international and liberal arts with majors in economics, management and International internship.

Main features

We offer small classroom (around 20 students and international students in exchange).

Many different national and cultural backgrounds / sharing and learning about others.

A classroom focused on open courses, research activities and 3 months international internship, Educational innovations such as reverse pedagogy, interactive learning, case-studies, role-playing games ...

Compétences à acquérir

- Develop your knowledge and skills in economics, strategy and finance.
- Mastering the fundamental tools used in management, finance in a globalized world. Apply these skills and knowledge to to solve practical problems from business and economics.
- Understanding of the strategic positioning and the business environment at the international level.
- Understanding of the functioning of the European and world economy.
- Ability to analyze the behavior of economic agents, the functioning of markets, at both the micro and the macro level.
- Exploring, besides the traditional Economics and Management courses, new theories and practices ignored by many mainstream diplomas.
- Learn to communicate confidently and successfully with your peers and the wider world.
- Working in international teams and being proactive.

Poursuite d'études

- At the Faculty of economics and management de Strasbourg or in other universities: Master in Management (International Management Project, International Purchase, etc.), Master in Economics, Business Schools, ...
- International Job in Consulting, International Organizations, Multinational Firms.

Modalités pédagogiques

Major courses and minor courses

Small classroom (around 25 students)

International students

Educational innovation

Stage et projet tutoré

3 months internship abroad, with internship report and viva (end of second semester)

Research report, with one month fully dedicated, with viva (beginning of second semester)

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|---------------------------------|-----------|
| Langue du parcours | Anglais |
| ECTS | 180 ECTS |
| Volume horaire | |
| TP : 0h | TD : 388h |
| CI : 0h | CM : 946h |
| Formation initiale | Oui |
| Formation continue | Non |
| Apprentissage | Non |
| Contrat de professionnalisation | Non |
| Stage : (durée en semaines) | 12 |

Contact

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Licence 1 Economie et gestion

Semestre 1 Economie et gestion

| | ECTS | CM | CI | TD | TP | TE | Stage |
|--|----------------|-------------|----|-------------|----|-------------|-------|
| UE 1 - Principes d'économie et de gestion | 12 ECTS | 78 h | | 22 h | | | |
| Principes de microéconomie | | 30 h | | 10 h | | | |
| Principes de gestion d'entreprises | | 30 h | | 12 h | | | |
| Principes de macroéconomie | | 18 h | | | | | |
| UE 2 - Techniques quantitatives | 9 ECTS | 50 h | | 27 h | | | |
| Mathématiques I | | 30 h | | 15 h | | | |
| Probabilités et statistique I | | 20 h | | 12 h | | | |
| UE 3 - Ouverture | 6 ECTS | 40 h | | | | | |
| Histoire des faits et doctrines économiques | | 20 h | | | | | |
| Introduction au droit : système juridique | | 20 h | | | | | |
| UE 4 - Langues - au choix : | 3 ECTS | | | 20 h | | 50 h | |
| Anglais - S1 licence | | | | 20 h | | 50 h | |
| Allemand -S1 licence | | | | 20 h | | 50 h | |
| UE 5 - Aide à la réussite | | 12 h | | 12 h | | | |
| Méthodologie du travail universitaire | | 6 h | | | | | |
| Projet personnel et professionnel | | 6 h | | | | | |
| Accompagnement et soutiens | | | | 12 h | | | |

Semestre 2 Economie et gestion

| | ECTS | CM | CI | TD | TP | TE | Stage |
|---|---------------|-------------|----|-------------|----|------|-------|
| UE 6 - Économie | 9 ECTS | 60 h | | 30 h | | | |
| Microéconomie I | | 30 h | | 15 h | | | |
| Macroéconomie I | | 30 h | | 15 h | | | |
| UE 7 - Gestion | 6 ECTS | 40 h | | 12 h | | | |
| Management de la qualité et gestion de production | | 20 h | | | | | |
| Comptabilité | | 20 h | | 12 h | | | |
| UE 8 - Techniques quantitatives | 9 ECTS | 54 h | | 27 h | | | |
| Mathématiques II | | 30 h | | 15 h | | | |
| Probabilités et statistique II | | 24 h | | 12 h | | | |
| UE 9 - Ouverture | 3 ECTS | 40 h | | | | | |
| Droit des biens | | 20 h | | | | | |
| Économie mondiale | | 20 h | | | | | |
| UE 10 - Langues - au choix : | 3 ECTS | | | 24 h | | | |
| Anglais - S2 licence | | | | 24 h | | 50 h | |
| Allemand -S2 licence | | | | 24 h | | 50 h | |
| UE 11 - Aide à la réussite | | | | 12 h | | | |
| Accompagnement et soutiens | | | | 12 h | | | |

Licence 2 Economie et gestion

Semestre 3 Economie et gestion

| | ECTS | CM | CI | TD | TP | TE | Stage |
|------------------------------------|--------|------|----|------|----|----|-------|
| UE 12 - Économie et gestion 1 | 9 ECTS | 44 h | | 24 h | | | |
| Macroéconomie II | | 24 h | | 12 h | | | |
| Comptabilité et analyse financière | | 20 h | | 12 h | | | |
| UE 13 - Économie et gestion 2 | 6 ECTS | 40 h | | | | | |
| Économie de l'innovation | | 20 h | | | | | |
| Marketing stratégique | | 20 h | | | | | |
| UE 14 - Histoire économique | 3 ECTS | 24 h | | | | | |
| Histoire économique I | | 24 h | | | | | |
| UE 15 - Techniques quantitatives | 9 ECTS | 54 h | | 27 h | | | |
| Mathématiques III | | 24 h | | 12 h | | | |
| Probabilités et statistique III | | 30 h | | 15 h | | | |
| UE 16 - Informatique - Pix | 3 ECTS | 10 h | | 9 h | | | |
| Préparation au PIX | | 10 h | | 9 h | | | |
| UE 17 - Aide à la réussite | | 2 h | | 12 h | | | |
| Accompagnement et soutiens | | 2 h | | 12 h | | | |

Semestre 4 Economie et gestion

| | ECTS | CM | CI | TD | TP | TE | Stage |
|--|--------|------|----|------|----|------|-------|
| UE 18 - Économie | 9 ECTS | 54 h | | 27 h | | | |
| Microéconomie II | | 30 h | | 15 h | | | |
| Macroéconomie III | | 24 h | | 12 h | | | |
| UE 19 - Histoire économique | 3 ECTS | 24 h | | 12 h | | | |
| Histoire économique II | | 24 h | | 12 h | | | |
| UE 20 - Techniques quantitatives | 9 ECTS | 54 h | | 27 h | | | |
| Mathématiques IV | | 24 h | | 12 h | | | |
| Probabilités et statistique IV | | 30 h | | 15 h | | | |
| UE 21 - Informatique appliquée | 3 ECTS | 10 h | | 15 h | | | |
| Programmation VBA | | 10 h | | 15 h | | | |
| UE 22 - Projet professionnel | 3 ECTS | 10 h | | 9 h | | | |
| Métiers de l'économie et de la gestion et recherche documentaire | | 10 h | | 9 h | | | |
| UE 23 - Langues - au choix : | 3 ECTS | | | 24 h | | | |
| Anglais - S4 licence | | | | 24 h | | 50 h | |
| Allemand -S4 licence | | | | 24 h | | 50 h | |
| UE 24 - Aide à la réussite | | 2 h | | 12 h | | | |
| Accompagnement et soutiens | | 2 h | | 12 h | | | |

Licence 3 Economie et gestion - IEM

Semestre 5

| | ECTS | CM | CI | TD | TP | TE | Stage |
|---|----------------|-------------|----|----|----|--------------|-------|
| UE 1 - Economics | 9 ECTS | 90 h | | | | 270 h | |
| European Macroeconomics | | 30 h | | | | 90 h | |
| Microeconomics | | 30 h | | | | 90 h | |
| Contemporary Economic Facts | | 30 h | | | | 90 h | |
| UE 2 - Management | 9 ECTS | 90 h | | | | 270 h | |
| Finance | | 30 h | | | | | |
| Economics and Business Strategy | | 30 h | | | | 90 h | |
| Statistics for Economics and Business | | 30 h | | | | 90 h | |
| UE 3 - Minor courses (Students choose 4 courses from the list of minors offered) | 12 ECTS | 80 h | | | | 340 h | |
| Economics of Happiness | | 20 h | | | | 85 h | |
| Innovation and Creative Industries | | 20 h | | | | 85 h | |
| Climate Change and Globalization | | 20 h | | | | 85 h | |
| Philosophy of Money and the Good Life | | 24 h | | | | | |
| Environmental health | | 20 h | | | | 85 h | |
| Growth, institutions and Social interactions | | 20 h | | | | | |

Semestre 6

| | ECTS | CM | CI | TD | TP | TE | Stage |
|---------------------------------------|----------------|----|----|----|----|--------------|---------------|
| UE 1 - Research | 10 ECTS | | | | | 250 h | |
| Research report and oral presentation | | | | | | | |
| UE 2 - Internship | 20 ECTS | | | | | | 12 sem |
| International internship | | | | | | | 12 sem |